S.O.U.L. Institute, Inc. Media Kit - Esperanza Universal Interview Questions on: **How to Love the People You Hate or How to Deal With Difficult People,** etc. Revised 5/26/11 Page 1 of 2

"How to Love the People you Hate," and "How To Deal with Difficult People"

Questions to Ask:

I understand you have Five Simple Steps that will teach anyone:

"How to Love the People You Hate," or, "How to Deal with Difficult People."

- 1. Why should anyone love the people they hate? I want to hate the people I hate!
- 2. What must one do to make these Five Steps work?
- 3. What are the Five Steps?
- 4. There are people out there who are thinking this doesn't sound so easy, aren't there?
- 5. How does this work in real life? What if a person just can't stand to talk to their ex-spouse or partner? Or what if the "ex" goes crazy when talking to them? How do they deal with that?
- 6. Can you give any examples of real life situations?
- 7. Have you run into the situation where one person in a relationship practices these steps and the other one doesn't? How does this work then?
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8. But what if it really doesn't work out that way? What if the hostile partner stays hostile?

9. What are your qualifications for what you're teaching?

<u>Answer</u>: For many years, my training, in politics and as an attorney, was to fight. As a civil litigation attorney, I handled many lawsuits where the parties wanted to go at each other and I was happy to help them to do that. I was an expert at keeping a fight going. When I chose to start teaching people how to get along, it was a drastic change for me. I learned to look at what causes the fight and to practice doing things differently. I have been teaching people how to get along for over 15 years now, and I've seen these steps, and the other principles we teach, work many, many times to transform people's lives!

10. <u>How can our listeners contact you</u>? How can they learn more?

<u>Answer</u>: Our program is the S.O.U.L. Institute, Inc., in San Diego, California. Our website is: <u>www.SOULinstitute.com</u> where they can get more information, receive free gifts, find out about upcoming programs, and find out about our FREE TeleSeminars. That's soulinstitute.com.

Or we can be contacted by phone at (877) 4My- SOUL (877) 469 – 7685.

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